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**First Class Tours**

Kigali, Rwanda

Dear Hiring Manager,

**Re: Applying for Sales and Marketing Internship**

I am writing to express my keen interest in joining First Class Tours as a Sales and Marketing Intern from January 6th to April 30th, 2025. Currently pursuing a degree in Entrepreneurial Leadership at the African Leadership University, this internship is an academic requirement and an invaluable opportunity to apply my skills and deepen my expertise in a field I am passionate about.

With prior experience in customer engagement and digital strategy, I believe I can contribute meaningfully to your team. During my Front Office Internship at Nature Kigali Boutique Hotel, I honed my skills in client communication, reservations management, and creating engaging social media content. My coursework in Marketing and Entrepreneurship at the Great Lakes Hospitality Institute further solidified my foundation in promoting services effectively and understanding customer needs.

I am particularly inspired by First Class Tours' commitment to providing exceptional travel experiences, and I am eager to learn from your team while contributing to your innovative marketing strategies. Combining my organizational skills, adaptability, and enthusiasm for creating memorable customer journeys, I am confident I can support your mission and grow through this experience.

I would be delighted to discuss how my background aligns with the goals of First Class Tours. Thank you for considering my application, and I look forward to the opportunity to contribute to your esteemed organization.

Yours sincerely,  
Joselyne Umuhoza Murekeyisoni