

# YEO TCHEPE BERENICE

Ivorian | Gasabo District, Kigali, Rwanda  
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## SUMMARY

Determined and ambitious student with a strong interest in entrepreneurship, finance, governance and business development. Eager to apply academic knowledge in real-world settings, with a passion for learning and growth. Strong communication and organizational skills, with a commitment to making a positive impact.

## EDUCATIONAL BACKGROUND

**African Leadership University** – Kigali, Rwanda **Present – May 2027**  
BS.c Entrepreneurial Leadership  
*Relevant Coursework: Entrepreneurial Leadership; International Economic Issues & Challenges; Finance, Governance, Investment, Business.*

**Lycee Classique d' ABIDJAN** – Abidjan, Côte D'Ivoire **September 2020 – July 2023**  
*High School diploma with honors.*  
Relevant coursework: Mathematics, Physics Chemistry, English, The foundations of Economic Development, Economic Development Issues, Journalism.

## PROFESSIONAL WORK EXPERIENCE

**Bank trainee** **August 2023 – September 2023**

**BGFIBank** – Abidjan, Ivory Coast

- Assisted manager with quality control assessments to monitor operational effectiveness.
- Collaborated in meeting customer requirements, contributing to service quality improvement.
- Organized and streamlined administrative documents to enhance organizational efficiency.

**Assistant Manager** **June 2024 – Present**

**Mujera** (An NGO working for the financial empowerment of young women in Africa) – Kigali, Rwanda

- Plan schedules for the TEAM
- Be a reminder during each week
- Supervise shoots

**Community Manager** **July 2024 – Present**

**Mujera** – Kigali, Rwanda

- Publish content on our social media; Instagram, Tik Tok, Facebook, YouTube (@itsmujera)
- Develop social media strategy (Accumulation of subscribers and visibility among our target audience)
- Manage the organization's social community

## EXTRACURRICULAR ACTIVITIES

**Commercial Management** **November 2021 - July 2023**

**Communication Club at Lycee Classique of Abidjan** – Abidjan, Ivory Coast

- Developed and implemented a marketing strategy that boosted club merchandise sales by 50% within the first semester.
- Increased sponsorship revenue by 25% by successfully negotiating partnerships with local businesses, ensuring sustainable funding for club activities.

## SKILLS

- Sales management
- Communication
- Creative Design

## INTERESTS

- Consulting
- Business
- Finance
- Policy making
- Governance
- Social media
- Investment

## LANGUAGES

- French: Expert
- English: B2
- Kinyarwanda: Beginner