

**Jeannette Mukashema**

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19th November, 2024

**Hiring Manager**

First Class Tours

Kigali, Rwanda

Dear Hiring Team,

I am writing to express my enthusiasm for the opportunity to join the Sales and Marketing department at First Class Tours. As a motivated and persistent individual with a solid foundation in entrepreneurial leadership and a strong passion for sales and marketing, I am eager to bring my skills, dedication, and innovative mindset to your team.

Currently pursuing a Bachelor of Science in Entrepreneurial Leadership at African Leadership University, I have cultivated skills in market research, effective communication, and problem-solving. My coursework, including complex problem-solving and stakeholder analysis, has honed my ability to think critically and develop solutions that align with customer needs and organizational goals.

Beyond academics, my leadership experience as Head of Discipline at the ENDP Never Again and Human Rights Club enhanced my interpersonal and conflict resolution skills, which are invaluable in fostering strong relationships with clients and team members alike. Furthermore, my hands-on proficiency with Microsoft Word and Excel and my adaptability make me well-equipped to handle the dynamic challenges in sales and marketing.

Sales and marketing excite me because of the opportunity to combine creativity with strategy to deliver value to customers and drive business success. My dedication to teamwork, time management, and communication aligns perfectly with First Class Tours' commitment to excellence.

My background, enthusiasm for learning, and passion for customer engagement make me a strong candidate for this role. I would like to discuss how my skills and experiences can contribute to the continued success of First Class Tours.

Thank you for considering my application. I look forward to the possibility of contributing to your team and would be delighted to discuss my qualifications further in an interview.

Sincerely,

Jeannette Mukashema