

## Adamu Adebayo

Bumbogo, Kigali | +250794423287 | [a.adebayo@alustudent.com](mailto:a.adebayo@alustudent.com) | [www.linkedin.com/in/](http://www.linkedin.com/in/)

### PROFESSIONAL SUMMARY

A self-driven entrepreneur dedicated to creating innovative healthcare solutions that improve access to healthcare in underserved communities. My passion for healthcare has led me to focus on developing community-based health programs in remote areas. This has equipped me with strong communication and interpersonal skills to collaborate with people from diverse backgrounds in bringing positive change to the healthcare ecosystem. My goal is to leverage my expertise to build a sustainable healthcare that empowers individuals and communities.

### EDUCATION

**Bachelor of Science (Bsc.) in Entrepreneurial Leadership.**  
**African Leadership University, Kigali - Rwanda**

Expected graduation: June 2027

*Relevant Courses: Complex problem solving, Professional skills lab, Introduction to grand challenges and opportunities.*

### WORK EXPERIENCE

**BeerayXchange**  
Marketing intern

Lagos-Nigeria  
February - June 2021

- Conducted market research and analysis to identify target audience and market trends.
- Developed and executed marketing campaigns across various channels such as social media, emails.
- Collaborated with cross-functional teams to ensure effective marketing strategies.
- Provided administrative support for marketing projects and initiatives.

### LEADERSHIP EXPERIENCE

**Press Club Model College**  
Social media volunteer

Lagos, Nigeria.  
April-November 2023

- Mentored new members in writing skill, identifying market trends, and target promotions.
- Collaborated with the student government to promote school events and initiatives.
- Demonstrated strong leadership and communication skills in managing club meetings and projects.

**Community Outreach Model College**  
Volunteer Team Leader

Lagos, Nigeria.  
March - May 2023

- Developed and implemented effective community engagement strategies.
- Lead in the organizing and executing successful community events and initiatives
- Cultivated strong relationships with community leaders, organizations, and stakeholders.
- Articulated ideas and building rapport with diverse audiences.

### SKILLS

- Excellent communication
- Problem-Solving Abilities
- Teamwork and collaboration
- Decision making
- Self motivation
- Adaptability and flexibility

### INTERESTS

- Travelling,
- Listening to music

### Languages

English—Fluent  
Yoruba—Fluent